

Eastman Kodak – *Consumer Imaging Data Warehouse*

Business Need:

- Kodak CI Sales and Marketing groups required a standard, web-based analytic environment to provide the ability to analyze, track and predict both sales and units with a wide range of dimensions and measures.
- The proposed solution had to both utilize and enhance an existing corporate data warehouse.

Solution:

- LPA designed and developed multiple PowerPlay cubes.
- Participated in an iterative cube review process with the client business owners to test and refine key functionality.
- Optimized both the build and navigation performance of each cube.
- Led the team in performance testing benchmark sessions.
- Created materials for and delivered business user training
- Created materials and delivered technical training to the IT support staff for both PowerPlay and Impromptu.

“The LPA BI team was a perfect fit for the work we had on [our project]. They were instrumental in implementing the Cognos Cubes we delivered and key to the preparation and execution of the user training, which was very well received.”

***Brownlee Field
IS Project Leader
Eastman Kodak Company***

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